

The 14th **CIRCLE** Conference

Creating and Delivering Value

April 19th-21st 2017, Warsaw, Poland

The 14th International CIRCLE Conference will take place at Kozminski University. The leading theme of the Conference is "Creating and Delivering Value".

The leading theme of the Conference is 'Creating and Delivering Value'. However, the focus of the Conference is intended to foster interdisciplinary work. We invite empirical and theoretical papers, including, but not limited to the following topics:

- Marketing
- Logistics
- Strategy
- Management
- Accounting and Finance
- Economics Issues
- Tourism, Hospitality and Events
- Fashion
- Consumer Behaviour
- Culture and Consumption Innovation
- Technology
- Leadership, Governance and HRM



Publishing Opportunities

The accepted abstracts, after a double blind peer review, will be published in Books of Abstract of the 14th CIRCLE Conference (with ISBN number), subject to author's prior registration and payment.

Full papers presented during the conference will be considered for publication, after double blind peer review, in the following journals:

- Journal of Management and Business Administration. Central Europe (Polish list B: Management and Business Administration. Central Europe - 13 points)
- International Journal of Management Cases
- International Journal of Sales, Retailing and Marketing
- Journal of Food Products Marketing
- International Journal of Business and Globalisation



Registration fees and important dates:

- 420 EUR - Doctoral students, faculty of Kozminski University, members of Polskie Naukowe Towarzystwo Marketingu
- 440 EUR - Early bird, registration until December 15th 2016, payment until January 15th 2017
- 490 EUR - Regular fee, registration until January 15th 2017, payment until February 15th 2017

Abstract submission
December 15th 2016

Full paper submission
March 15th 2017

Strategic sponsors



THALES

Conference organizing committee:

prof. Magdalena Krzyżanowska, PhD
Head of the Committee
Jolanta Tkaczyk, PhD
Coordinator
Marcin Awdziej, PhD
Public Relations

Conference webpage:

circle2017.kozminski.edu.pl
www.facebook.com/circle2017

Contact with organizers:

circle2017@kozminski.edu.pl

CIRCLE webpage:

<http://www.circleinternational.co.uk>

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Wednesday

- 14:00-18:30 Registration, opening, keynote speakers
- 19:00-21:00 Optional program

Thursday

- 9:00-16:30 Parallel sessions
- 18:00-22:00 Optional program

Friday

- 9:00-16:30 Parallel sessions
- 19:00-24:00 Gala dinner

Saturday

Optional program

MAIN CONFERENCE VENUE:

Kozminski University
(Akademia Leona Koźmińskiego)

Kozminski University
57/59 Jagiellońska St., 03-301 Warsaw

Main sponsor

